

2015_11_15_Board Meeting

10:40am: Ian moves to accept minutes from 10-27-15 Lisa seconds, all in favor.

Final Draft of Mission: It is clear, there should be zero doubt of what we do. Eric moved to vote to accept mission statement: All in favor - 4. All apposed - 0

Our mission is to promote excellence in the practice of homœopathy among naturopathic physicians. We establish and uphold specialist standards, provide education and mentorship, and are committed to protect and preserve homœopathy as a core therapeutic modality within the naturopathic profession.

Bylaws: Eric is not aware that mission statements that are part of the bylaws. The bylaws lay out how the organization works.

What is Homeopathy Defined?

1. Eli - what are we going for, is it a long definition, is it a short definition
2. Jamie - we need a succinct definition that may have lengthy footnotes.
3. Eric - it should be clear, direct and operational - meaning it helps guide what we do and informs the organization's activities and programs. It can't do less than this but can do more. The definition is who we are as an organization. We need to distinguish between things that are part of the operational definition vs. techniques. We have to think this exercise makes us think through our identity. Do we want broadened membership or a unified membership. This is important because it was the demise of the HANP. Look at the definitions, look at how I was trained etc. If we are going to be relevant we have to bring homeopathy into the 21st century and our language and how we talk about it should be contemporary and we should take the lead from homeopathic profession like the homeopathic research. We lose people in and out of our profession when it is veiled and wrapped up in cryptic terms that we get but no one else does. Example bringing up to date the word vital force, could use dynamic, vitalistic,

vitality - use terminology that people can connect to. For example to stimulate the vital force to restore balance but to say stimulate the body's innate ability to heal.

4. Another thing to use is acceptable - the language is clear and not so jarrageded we turn off or repel people that would look at the definition is. Find the balance between the two. It needs to be functional, operational, succinct and acceptable.
5. Eli - suggest - spend the next 2 weeks to come up with the definition incorporating Eric's suggestions and come up with some different wording. We will not finish this task today.
6. Create group homeopathy definition brain storm. We are charged with making a succinct document that is functional and operational to inform the organization's tasks. What is our vision of who the membership is? Also try to force self to distinguish what is a technique vs what are the defining element of homeopathy that make it homeopathy or not.

Renewal letter - need to let members know we have a whole new board. Want to convey the excitement. Autumn - worried that the subscriber because of the simimilum and we need to offer them something tangible - Jamie - let the letter know the positive things and as we reorganized we are prioritizing. I am not sure the members are as attached as we may think. Eric - one of the things is let the letter be honest, they need to understand from a financial standpoint it is a loss for a group that does not have reserve. Autumn - just to clarify we need to let them know what the other member benefits are. Eric ask Autumn, what are the financial position of the organization really is. What is the reality of in terms of how many members, what is the money. Will we lose members in the short term? If you look at our new mission, we have people who are members to get the similimum then we have people not part of the mission, we need to re-education them. We want them to be members for the right reason. Lisa - keep it simple, tell about the new board, the new mission and perhaps mention new

CME and new changes to come. Keep similimum fast, and if we lose members because of similimum then perhaps they were not who we wanted. We have \$450 in the bank right now. Let the members know we are rebuilding from the ground up. Ian will write the letter and then put it on google docs so we can edit it. Please look it over, add suggestions so we can send it out. Put it on the first agenda item at the next meeting.

NCH conference - \$150 for us to be apart and we are part of the AAH. Autumn, Eli, Jamie. Every year Hylands give out scholarships and we could call them up and talk about how much passion we have and can we get pull to get conference registration for our members. Jamie or Eric can call and set that stage. Eric makes a motion that we approve \$150 to register for Eli Seconds All in favor - 4 All opposed - 0
Start to look at bylaws

[Haha] song breaks out from somewhere - perhaps we are singing to one another in spiritual song? Or perhaps it is the spirit of Hahnemann :)

Tasks before next meeting -

1. making a succinct document that is functional and operational to inform the organization's tasks
2. Eric or Jamie - contact Standard Homeopathy for potential scholarships for NCH
3. Lisa and Ian - get registered for NCH conference
4. Ian - write rough draft of renewal letter - group edits for vote of acceptance for next meeting
5. Begin to review bylaws

Ian moves to adjourn the meeting - Lisa seconds.